



## Post Event Media Release

### FOR IMMEDIATE RELEASE

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### MEDIA CONTACT: Denise Frattara, CFRE

Telephone: 215-572-7880 ext: 225

Cell: 215-435-8758

E-Mail: [denise.frattara@vnacs.org](mailto:denise.frattara@vnacs.org)

## Local Business Leaders Kick-off Campaign to Raise Funds for Children in Need

Abington, PA – Local leaders gathered this week at a Wine and Cheese Reception to kick-off this year's Caring for Kids Campaign. The event held at the VNA-Community Services, Inc.'s building in Abington marked the kick-off of a business and community leaders campaign that raises funds to support the provision of primary health care services to children in need through the Children's Health Centers of VNA-Community Services, Inc.

Richard Cirko, Executive Director of VNA-Community Services, Inc. said of the event, "It is exciting to see so many community leaders who are working to ensure the health of local children. The support of community and business leaders enables our agency to provide a "medical home" for the children in our community who are most vulnerable.

In Montgomery and Bucks Counties, 10,942 children do not receive regular primary health care services. Not receiving these services negatively impact the growth, development and health of these children. Located in Abington and Norristown, the Nurse-Managed Children's Health Centers of VNA provide primary health care and related social services to 1,500 at-risk children each year.

VNA – Community Services, Inc. has been providing health care and supportive services to Montgomery County and surrounding communities for five generations. The Caring for Kids Campaign runs through May 2011 and has a goal of raising \$20,000. These funds will help provide up to 5,000 primary health care visits. To join the campaign committee or make a donation to this year's please contact VNA at 215-572-7880 or visit their website at [www.vnacs.org](http://www.vnacs.org).

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